

## PRESS RELEASE

### **Chellomedia acquires TV Paprika, TV Deko, and Filmmuzeum for its Central European operations**

**London, Oct 1<sup>st</sup> 2007:** Chellomedia, the European content division of Liberty Global, Inc. has further acquired three new channels for its Budapest based, Central European operation, Chello Central Europe.

The latest acquisitions, TV Paprika, TV Deko, and Filmmuzeum, have been acquired from their respective local founders under separate transactions, thus bringing Chello Central Europe's channel portfolio to a total of seven in the region. The portfolio already includes Minimax, Sport1&2, and a joint venture channel with MGM. The new channels illustrate Chellomedia's continued focus on thematic television in the key areas of lifestyle, movies and entertainment.

The new additions will be managed and run by Chello Central Europe's operational base in Budapest which already houses Minimax and Sport1&2.

TV Paprika is a highly popular cooking channel distributed throughout the region, and TV Deko, a 'DIY' and lifestyle channel; both channels produce and commission a high proportion of their programming locally. Filmmuzeum is a film and drama channel focussing clearly on Hungarian nostalgia.

Mike Moriarty, Managing Director of Chello Central Europe's operations said, "We are delighted with the latest acquisitions; it is the 4<sup>th</sup> transaction for us in the region in the last 12 months and is testament to our interest and confidence in thematic television in the region. We have great plans for the new channels, which are already well loved brands by their respective audiences. We will be looking to extend distribution deals beyond the existing footprint of Hungary, the Czech Republic and Slovakia while continuing to further develop both programming and reach".

Chellomedia has significantly increased its owned and operated TV assets Central Europe in the last 12 months when it acquired the remaining 50% of MINIMAX, the leading thematic children's channel, and Sport1 & 2, the premium sports channels. All of these channels have significant



distribution throughout the region, particularly in Hungary, Romania, the Czech Republic and Slovakia.

The transactions are expected to close on October 1<sup>st</sup> 2007.

### **About Chellomedia**

Chellomedia, the European content division of Liberty Global, Inc. is a leading international media company & distributor of channels, content and video services. The division's operating companies and business units, currently own and operate 24 branded TV channels and run a suite of digital, On Demand and broadband services in Europe. The aggregate subscriber base of the channels and its feeds reach 188 million homes. Chellomedia focus its TV channel business globally through its 100% owned and operating company Zonemedia via channels such as Zone Reality, Zone Horror and the Extreme Sports Channel and regionally in Iberia through Multicanal, in the Benelux, where Chellomedia owns and operates the premium sports and movie channels Sport1 & Film1, and in Central Europe via Sport 1, Minimax and through the joint venture MGM Central Europe.

### **About Liberty Global**

Liberty Global, Inc. (NASDAQ: LBTYA, LBTYB and LBTYK) is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of June 30, 2007, Liberty Global operated state-of-the-art broadband communications networks that served approximately 16 million customers across 17 countries principally located in Europe, Japan, Chile, and Australia. Liberty Global's operations also include significant media and programming businesses such as Chellomedia in Europe.

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