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Canal Panda to launch in Angola & Mozambique on Multichoice Africa

Madrid, 1st August 2008: Chello Multicanal, the Spain based business unit of international media company Chellomedia, is expanding its international footprint with the launch of its leading Portuguese kids channel, Canal Panda, in Angola and Mozambique on pay TV platform Multichoice Africa today.

Dedicated to children between 2-12 years, Canal Panda features a lively programming mix of animated series, children movies and educational TV shows on sports, music and culture, with major focus on in-house productions. Canal Panda is the leading children's channel in Portugal, very frequently acquiring the top position in the thematic television rankings.

The launch of Canal Panda in the new markets underscores Chello Multicanal's commitment to reach new audiences globally. The Managing Director of Chello Multicanal, Eduardo Zulueta, commented, "We are absolutely delighted with the impressive ongoing success of Canal Panda, which is now gradually increasing its reach across the world. We are confident that the channel's exciting range of programming will continue to appeal and we look forward to welcoming even more cable operators to the Canal Panda family in the near future."

Multichoice is the leading pay TV operator in the all Sub-Saharan Africa. Under the brand DSTV, Multichoice distributes different DTH bouquets in South Africa, Nigeria, Angola and /Mozambique, and the other countries in Sub-Saharan Africa. DSTV mission is to provide to its subscribers a selection of the best local and international contents, delivered with the latest Technologies.

Canal Panda joins other Chellomedia brands like Zone Reality and Extreme Sports Channel on the Multichoice platform.

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About Chello Multicanal

Chello Multicanal is the leading independent provider of thematic television channels in the Iberian market (Spain, Portugal), operating eight channels which reach 3.5 million households. Its TV brands include Canal Panda, Canal Hollywood, Canal Cocina, Sol Musica, Odisea and Decasa. It also operates a joint venture with AETN- Canal de Historia and The Biography Channel. (Chellomedia Iberia operates its business in Spain & Portugal as Chello Multicanal Iberia S.L.U and Iberian Program Services CV). Chello Multicanal is a Business Unit of Chellomedia, a leading international media company and the European content division of Liberty Global, Inc.

About Chellomedia

Chellomedia, the European content division of Liberty Global, Inc. is a leading international media company & distributor of channels, content and video services. The division's operating companies and business units, currently own and operate 26 branded TV channels and run a suite of digital, On Demand and broadband services in Europe. The aggregate subscriber base of the channels and its feeds reach 216 million homes*. Chellomedia focuses its TV channel business globally through its 100% owned and operating company Chello Zone via channels such as JimJam, the leading international pre-school channel, Zone Reality, Zone Horror and the Extreme Sports Channel and regionally in Iberia through Chello Multicanal, in the Benelux, where Chello Benelux operates the premium sports and movie channels Sport1 & Film1, and in Chello Central Europe where the bouquet includes Sport 1&2, the leading children's channel , Minimax and the joint venture channel MGM.

*Consolidated (182 million) and non consolidated (34 million) channels, multiplexes and feeds.

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