

For Immediate Release.

UK AUDIENCES GET ALL ROMANTICA

London, x August – Chellomedia's global thematic channel operator Zonemedia can today announce the launch of Zone Romantica to UK audiences on September 3rd 2007.

Zone Romantica will broadcast on Sky Digital in the UK, offering an appealing mix of long-running series, world-renowned soaps and inspired by real-life feature films designed to appeal to female audiences. The UK launch will see the channel available to an x subscribers throughout the UK and Ireland

Destined to ignite a passionate following throughout the UK, Zone Romantica will feature several series from 20th Century Fox Television Distribution, including the highly melodramatic legal 'dramedy' starring Calista Flockhart, ***Ally McBeal***, and the hugely popular medical series ***Chicago Hope***, both from creator David E. Kelley.

The channel will present the UK premiere for drama series ***Snoops*** which centres on an unconventional L.A. detective agency, run by a savvy woman (Gina Gershon – *Pretty in Pink*, *Showgirls*) who is more than willing to bend the rules for her clients. Zone Romantica will also air two iconic long-running soap operas, featuring the dramatic happenings of Salem in ***Days Of Our Lives*** and the lives and loves in fictional Genoa City in ***The Young and the Restless***.

With heart-warming, inspirational films rounding out the schedule, the channel will broadcast from 8am to midnight daily. From midnight to 5am, Zone Romantica will host interactive television and from 5am to 8am will feature teleshopping.

Kathy Fairbairn, Head of Programming and Acquisitions for Zone Romantica at Zonemedia commented today, "We believe Zone Romantica is a long-overdue addition to the TV landscape in the UK, offering a mix of good escapist fun and emotionally charged drama. The channel provides the perfect home for long-running series and feature films tailor-made to appeal to women, and we are confident it will garner the same following in the UK as it has throughout Europe and the rest of the world."

Zonemedia owns and operates nine thematic channels, including Zone Reality, Zone Club, Zone Horror, Zone Fantasy and Extreme Sports Channel, which are broadcast in over 125 countries in 24 languages.

About Chellomedia

Chellomedia, the European content division of Liberty Global, Inc. is a leading international media company & distributor of channels, content and video services. The division's operating companies and business units, currently own and operate 23 branded TV channels and run a suite of digital, on demand and broadband services in Europe. The aggregate subscriber base of the channels and its feeds reach 187 million TV households homes. Chellomedia focuses its TV channel business globally through its 100% owned and operating company Zonemedia via channels such as ZoneReality, ZoneHorror and the Extreme Sports Channel and regionally in Iberia through Multicanal, in the Benelux, where Chellomedia owns and operates the premium bouquet, Sport1 & Film1, and in Central Europe via Sport 1, & Minimax and through the joint venture MGM Central Europe.

About Zonemedia

Chellomedia acquired Zonemedia in 2005; the company is a leading international broadcaster, distributor and representative of thematic television channels. Zonemedia was founded in 1991 and today has 18 offices and studios throughout Europe, Asia and Latin America. Zonemedia owns and operates nine thematic channels: Zone Reality, Zone Reality Extra, Zone Europa, Zone Romantica, Zone Club, Zone Horror, Zone Thriller, Zone Fantasy and Extreme Sports Channel, which are broadcast in over 125 countries in 24 languages. Zonemedia has a successful channel representation business and currently represents more than 30 international channels created by companies such as Sparrowhawk, Turner, Hallmark, MTV, Discovery and VOOOM HD. Zonemedia also has a programme distribution business and continues to syndicate formats, series and specials from the world's top producers.

www.zonemedia.net

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