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Canal Odisseia to Launch in Angola & Mozambique on Multichoice Africa

Madrid, 9th March 2009: Chello Multicanal is expanding its international footprint with the launch of its leading Portuguese documentary channel, Canal Odisseia, in Angola and Mozambique on pay TV platform Multichoice Africa last week.

Odisseia is the leading documentary channel in Iberia, offering an informative and entertaining mix of cross genre programmes through in-house & co-productions, and acquisitions. The channel presents the latest documentaries on nature, current affairs & social issues, people & places, travel, arts, science & technology. Available on pay TV, cable and satellite in Portugal and Spain, Odisseia reaches six million homes. Odisseia joins its sister channel, Canal Panda, on the Multichoice platform. Canal Panda, Chello Multicanal's leading Portuguese kids' channel, was launched on Multichoice Africa in August last year.

The launch of Canal Odisseia in the new markets underscores Chello Multicanal's commitment to reach new audiences globally. The Managing Director of Chello Multicanal, Eduardo Zulueta, commented, "We are absolutely delighted with the impressive ongoing success of Canal Odisseia, which is now gradually increasing its reach across the world. We are confident that the channel's exciting range of programming will continue to appeal and we look forward to welcoming even more cable operators to the Odisseia documentary channel in the near future."

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About Chello Multicanal

Chello Multicanal is the leading independent producer of thematic television channels in the Iberian market (Spain, Portugal), operating eight channels which reach six million households. Its TV brands include Canal Panda, Canal Hollywood, Canal Cocina, Sol Musica, Odisea and Decasa. It also operates a joint venture with AETN- HISTORIA and BIO. (Chellomedia operates its business in Spain & Portugal as Multicanal Iberia S.L.U and Iberian Program Services CV). Chello Multicanal is a Business Unit of Chellomedia, a leading international media company and the European content division of Liberty Global, Inc.

About Multichoice

Multichoice is the leading pay TV operator in the all Sub-Saharan Africa. Under the brand DSTV, Multichoice distributes different DTH bouquets in South Africa, Nigeria, Angola and /Mozambique, and the other countries in Sub-Saharan Africa. DSTV mission is to provide to its subscribers a selection of the best local and international contents, delivered with the latest Technologies.

About Chellomedia

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